

Case Study

BABY BUNTING - FYSHWICK, ACT

LED LIGHTS

Challenge

With humble roots as a family-owned business, opening their first store in Melbourne in 1979, Baby Bunting has grown nationwide and is now your destination retailer for baby and maternity products.

Baby Bunting's Fyshwick store were looking to upgrade their old, inefficient lights to reduce energy consumption and carbon emissions.

Baby Bunting priority was to ensure they improved their customer experience using reliable, high lux lighting that showcased their products and displays whilst ensuring the solution was energy efficient.

Solution

Cherry's team proposed the 240 fluorescent lights (with low lumen output and high failure rates) be replaced with high quality and reliable littil Polar Tres Eko LED panels. Cherry's team also worked with Baby Bunting Fyshwick's team to ensure a smooth installation that minimised the impact on customer's shopping experience.

The upgrade will save the store \$14,165 annually from lower energy consumption and reduced maintenance costs. The new littil LED lights reduce energy consumption by 42,049kWh and mitigate 45,672kg of carbon emissions each year.

Saving energy and maintenance costs by

\$14,165 annually



BABY BUNTING FYSHWICH

240 LED LIGHTS