



Hi there,

Welcome to our penultimate newsletter of 2021! It's been a rollercoaster of a year but we are looking forward to the future and, although COP26 left many disappointed with the Australian government, who is mostly calling on businesses to pick up the slack when it comes to action on climate change instead of setting targets and creating policies to support them, we're definitely excited for an innovative and renewable energy driven 2022!

We hope you're enjoying your freedoms around Australia, with Victoria easing restrictions further thanks to everyone that has been vaccinated, and that you're planning some great family, friend or work colleague get togethers for the end of the year.

As a result of rising sea freight costs and other materials overseas (due to shortages), COGS imported into Australia have been increasing in the last few months. The continual fluctuations of pricing make it difficult for many businesses to determine how much products will cost tomorrow, next week, next month. Fortunately, with the backing of EnergyAustralia, Echo Group, trading as Cherry Energy Solutions, have been able to secure supply of products for this year and is looking to secure supply for Q1 2022. Our recommendation for businesses looking to reduce electricity costs would be to take the step towards becoming more sustainable today, before further potential price rises and to take advantage of our special offer - see below for more details and before government rebates reduce on 1/1/22.



Source: PV Magazine Australia

Low emissions technology to receive \$500m boost, including carbon capture and storage

The low emissions technology commercialisation fund will consist of a \$500m injection of new capital from the government and a further \$500m raised by the CEFC from private investors to support Australian early stage companies to develop new technology.

[Read more here](#)



Source: ABC News

How rooftop solar on skyscrapers and the MCG could help Melbourne get to net zero

Monash University researchers have been looking at how cities could help us achieve net zero emissions by mapping sunlight in the City of Melbourne, they've calculated how much solar energy this urban area could produce.

Cherry Energy Solutions has already installed a 99kW solar PV system on the MCG that you can read about [here](#)!

[Read more here](#)



Source: RenewEconomy

'Glasgow Pact' keeps pressure on climate laggards like Australia, even after watering it down

The COP26 came to an official close just before midnight on Saturday in Glasgow, more than 24-hours overtime, with clearly fatigued negotiators appearing relieved to have settled on a deal that settles the "rule book" for the Paris Agreement and keeps open a path to bridge the ambition gap.

[Read more here](#)



Source: RenewEconomy

Australia finally wakes up to solar opportunity – "world's cheapest clean electricity"

It's encouraging that the federal government now realises the massive resource it has at its disposal, and its importance in delivering other key technologies such as renewable hydrogen, low cost and green manufacturing and cutting emissions in the rest of the economy. If only it would adjust its targets accordingly.

[Read more here](#)



Aussie company claims its hydrogen plane is just 18 months away as Fortescue moves on aviation

Two major hydrogen-based aviation moves have been announced – one from billionaire Andrew “Twiggy” Forrest’s Fortescue Future Industries, and the other by a relatively unknown player, Aviation H2.

Source: PV Magazine Australia

[Read more here](#)

End-of-Year Special

Get a 99kW starting from \$84,000!

Until the end of the year, your business can get a 99kW solar PV system with Clean Energy Council (CEC) approved, Tier 1 panels and inverters from \$84,000! The system will also have extended, Australian-based warranties and be installed by CEC Accredited Installers.

Cherry Energy Solutions is a Clean Energy Council Approved Retailer that abides by the CEC Code of Conduct and is 100% owned by EnergyAustralia giving our customers peace of mind and assurance that we are going to be a strong, stable partner for them now and long into the future.

This offer is only valid for quotes accepted between now and the **24th of December**.

Call 03 9131 4225 or reply to this email to get a quote today!

[Contact us](#)



have saved more than

878,276 tonnes CO₂

being released into the atmosphere thanks to our energy efficiency installations*.

That's an estimated 298,733 tonnes of waste recycled instead of landfilled!



ekoenergy

littil

CHERRY

*this is an estimation based on energy efficiency installations undertaken by Echo Group with in relation to emissions factors provided by the National Greenhouse and Energy Reporting (Measurement) Determination 2008 and approximate daily average production. Estimated emissions from waste recycled instead of landfilled from : <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>

878,276 tonnes CO₂ mitigated and counting!

Echo Group is proud to announce that, as at the end of September, we have saved more than 878,276 tonnes of CO₂ emissions from being released into the atmosphere thanks to our solar and LED installations through our commercial business Cherry Energy Solutions, our residential business eko energy and our wholesale and trade business, littil LED lights.

This is equivalent to an estimated 298,733 tonnes of waste recycled instead of landfilled!

Special thanks to our past, present and future customers for becoming more sustainable and energy-efficient, we could not have achieved this without you.

Our numbers get updated monthly so keep an eye out for our November results in our last newsletter of the year!



Case Study - Get Lost Travel Group

As we get excited to travel again, read about one of our past projects for Get Lost Travel Group. GLT were looking to reduce their emissions and improve their green credentials through an LED lighting upgrade and a 20.52kW solar PV system!

Read the case study below to find out what they're saving each year!

[Read case study here](#)



Cherry Staff Spotlight - Simon Mirra

Simon is our LED project coordinator and works in the background to make sure your LED lighting upgrade proceeds as smoothly as possible! He's also an avid sports fan and brings a wealth of experience and knowledge to Cherry Energy Solutions!

What are your hobbies?

Fitness, sports (soccer, Formula 1), going out with family and friends, traveling and spending time at the beach in summer.

What qualifications do you hold?

Cert 3 Electrotechnology (Electrician) and a Diploma in Building and Construction.

What's your expertise?

Based on my qualifications I have gained a wealth of knowledge in the trade/construction industry.

What is your passion?

Health and fitness and seeing the positive effect it can have on your life.

What would you say is your greatest achievement ?

Besides finishing my courses, probably being #1 in the world in F1 Fantasy League just recently in November.



Know someone who wants to lower their energy bills?

We can help! If you know a business that is interested in savings from energy efficient and renewable energy solutions plus helping to save the planet, refer them to the experts, Cherry Energy Solutions! There could be a wonderful and welcome “thank you” in it for you.

Photo: Muhammad Faiz Zulkeflee on Unsplash

[Refer a business](#)

Speak to Cherry, the 4th biggest solar installer* nationally, about our Freedom Formula, the key to controlling your energy costs and securing a predictable energy future for your business, school or government building.

With the backing of EnergyAustralia, safety is mandated to the highest standards. Our customers can have peace of mind and assurance that we are going to be a strong and stable partner for them now and long into the future.

^according to Sunwiz April 2021

[Read our capability statement](#)

How much is your roof worth?

60 **SECOND**
SOLAR
CALCULATOR.

[FIND OUT MORE](#)