



Hi there,

Only 2 months till the end of the year, can you believe it? As we Victorians gear up for restrictions easing Friday, we are looking forward to enjoying longer daylight hours, catching up with friends at home, going out for dinner at a restaurant, going away (soon hopefully) and just getting out there to soak up some much-needed vitamin D.

As the world deals with an energy crisis that is affecting parts of China, the UK and more, it's never a better time to look at becoming more independent from the grid and making sure your business has power regardless of rising prices or depleting supply. [Current government incentives have aligned to provide the best rebates and subsidies ever!](#)

For eligible Victorian customers, we are offering free LED lighting upgrades, including upgrades for 1st generation LED lights. We are also able to offer eligible Victorian customers 99kW solar systems, with tier 1 products, for less than \$70,000. Keep reading to find out more or call us to verify your eligibility!



Source: EcoGeneration

Echo Group builds from the roof down

Have a read of EcoGeneration's article on the Echo Group, parent company of Cherry Energy Solutions. Here, the article goes into further detail about how we're staying ahead of the curve, the most important things to note about solar and more!

[Read more here](#)



'Drawing a line': Victoria to oppose special payments for coal plants

Ms D'Ambrosio told The Age and the Sydney Morning Herald she was "drawing a line" under any market revisions that would result in payments to existing coal and gas generators merely to be idle but available.

Source: The Age

“Victoria wants to reassure investors in wind and solar farms and storage such as giant batteries that it will not adopt any mechanism within the NEM that undermines the state’s ambition to cut carbon emissions,” Ms D’Ambrosio said.

[Read more here](#)



Source: ABC News

COVID-19 drives sea freight costs sky high

Logistics expert Emily Jackman said several factors had contributed to the freight cost increase, including a number of shipping lines accelerating “scrapping plans” for aged containers and COVID-driven government stimulus.

While the article begins with reference to farmers, this is affecting industries across the nation and globe, including the solar industry that imports several products and are experiencing rising prices.

[Read more here](#)



Source: RenewEconomy

“Unstoppable transition:” Australia can hit 91% renewables by 2030

Based on detailed modelling undertaken in partnership with the CSIRO, ClimateWorks Australia and The Brattle Group, the report details an “unstoppable” transition that, in five out of six scenarios, takes the NEM to more than 70% renewables by 2035 and more than 90% by 2050.

[Read more here](#)



Source: PV Magazine Australia

Melbourne's bus fleet to electrify from next year in \$2.3 billion contract

From June next year, Melbourne's buses will be electrifying. Victoria's Minister for Public Transport, Ben Carroll, on the weekend announced Kinetic had been awarded a \$2.3 billion contract to operate and subsequently electrify the Metropolitan Bus Franchise, which operates about a third of the city's public bus services.

[Read more here](#)



Source: RenewEconomy

As Australia plots "gas-led" recovery, UK decides that gas is next fossil to go

The UK last week became the latest, joining the United States in making a commitment to zero emissions from their electricity grid by 2035 as a key part of their longer term net zero emissions targets. The European Union is also expected to reach close to zero carbon electricity in the mid 2030s. For the UK, which has already all but eliminated coal, it means that gas generation is the next to go.

[Read more here](#)

**FREE LED LIGHTING UPGRADE FOR
OLD HALOGEN, HALIDE, FLUORESCENT
OR LED LIGHTS**

Free LEDs and heavily subsidised solar PV systems!

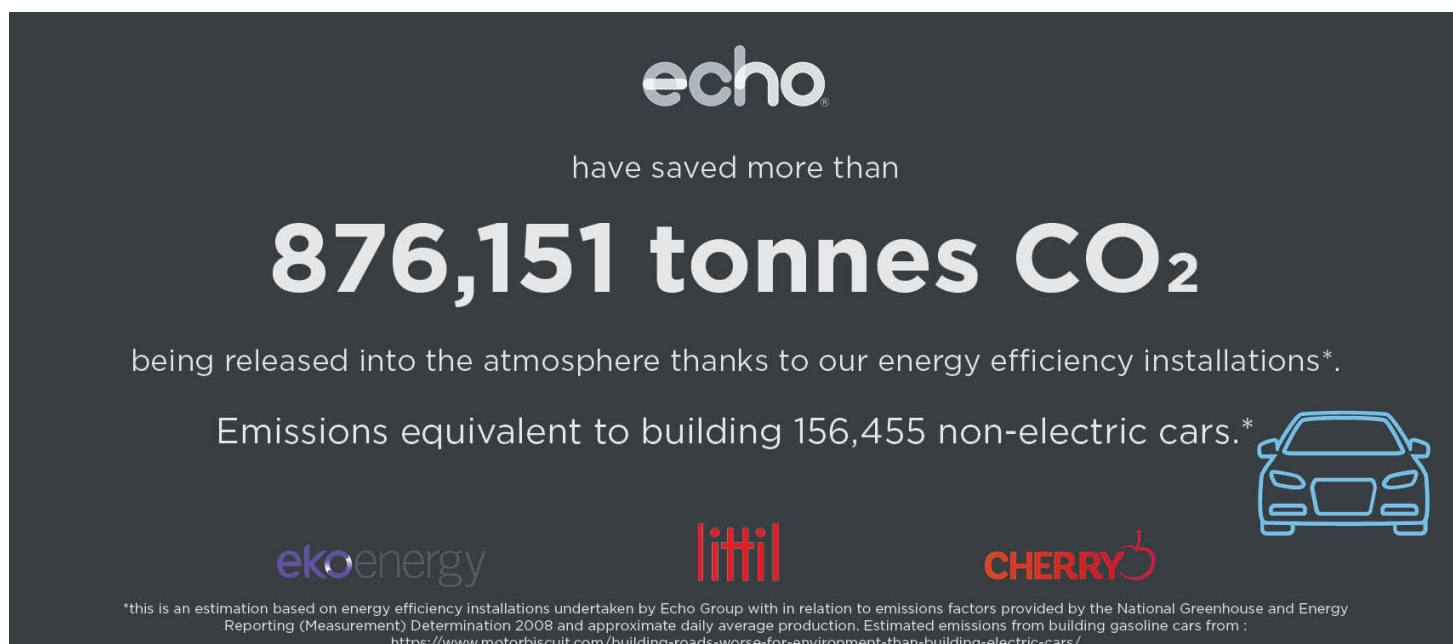
For eligible Victorian customers, the value of Victorian state government rebates (VEECs) is at an all-time high, meaning your upgrade from metal halide, fluorescent lights or 1st generation LED's to new LED lights could be free, gratis, zero, zilch, nothing*!

Cherry Energy Solutions only use quality, Australian-designed and engineered LED lights with reassurances and an extended 5-year warranty.

VEECs can also be applied to solar systems over 200kW, so save more with large-scale solar PV system and obtain a rebate upfront, under the Victorian Energy Upgrade Scheme (instead of claiming LGC's over a 9 year period). Cherry has the capability to create VEECs from an approved solar project and rebates are much higher than a normal installation, which improves the ROI of the investment.

Call 03 9131 4225 today to find out if you're eligible!

Contact us



The infographic features a dark grey background with white and red text. At the top, the 'echo' logo is centered. Below it, the text 'have saved more than' is followed by '876,151 tonnes CO₂' in large, bold white font. Underneath, it says 'being released into the atmosphere thanks to our energy efficiency installations*.' and 'Emissions equivalent to building 156,455 non-electric cars.*'. To the right of this text is a white line-art icon of a car. At the bottom, three logos are displayed: 'ekoenergy' in blue and green, 'littil' in red, and 'CHERRY' in red with a cherry icon. A small footnote at the very bottom provides details about the estimation and a link to a related article.

echo

have saved more than

876,151 tonnes CO₂

being released into the atmosphere thanks to our energy efficiency installations*.

Emissions equivalent to building 156,455 non-electric cars.*

ekoenergy littil CHERRY

*this is an estimation based on energy efficiency installations undertaken by Echo Group with in relation to emissions factors provided by the National Greenhouse and Energy Reporting (Measurement) Determination 2008 and approximate daily average production. Estimated emissions from building gasoline cars from : <https://www.motorbiscuit.com/building-roads-worse-for-environment-than-building-electric-cars/>

876,151 tonnes CO₂ mitigated and counting!

Echo Group is proud to announce that, as at the end of September, we have saved more than 876,151 tonnes of CO₂ emissions from being released into the atmosphere thanks to our solar and LED installations through our commercial business Cherry Energy Solutions, our residential business eko energy and our wholesale and trade business, littil LED lights.

This is equivalent to building 156,455 non-electric cars; building cars produces quite a bit of emissions!

Special thanks to our past, present and future customers for becoming more sustainable and energy-efficient, we could not have achieved this without you.

Our numbers get updated monthly so keep an eye out for our Oct results next month.



Case Study - Melbourne Cricket Ground

Sustainability is a vital and significant focus for the Melbourne Cricket Ground, established through their policies and demonstrated through their various environmental schemes. The MCG's next step was to reduce their energy consumption and carbon emissions by generating their own power.

Read the case study below to find out what their 99kW solar PV system will be powering!

[Read case study here](#)



We are a Clean Energy Council Approved Solar Retailer

At Cherry Energy Solutions, we take quality and compliance with the highest industry standards very seriously. We are a Clean Energy Council (CEC) Approved Solar Retailer, use CEC Accredited Designers for your solar PV system, only use with CEC Accredited Installers and A-Grade electricians who are trained in our Workplace Safety Management Systems program as part of our quality assurance and guarantee.

Finally, we only stock and install reputable, Tier 1 and CEC Approved Products from global, market-leading brands.

Cherry Energy Solutions strictly adhere to the CEC Code of Conduct (copy available upon request).

Choosing a solar and battery supplier and installer is very important as we all know they are a significant investment. Quality solar panels have performance warranties of 25 years and it's important you choose an Approved Retailer that will be around to assist you throughout the life of your system.

What is the CEC?



Cherry Staff Spotlight - Kimberly Jorge

Kim is part of our Service & Warranty department and assists customers with any issues or questions they have after their solar or battery systems have been installed. And she's also quite a creative soul!

What are your hobbies?

I really enjoy cooking, writing and watching movies!

What qualifications do you hold?

I graduated with a Bachelor of Science in Electronics Engineering from Bataan Peninsula State University in the Philippines.

What's your expertise?

Where do I start? I've worked in Engineering Management (Manufacturing Industry), Project & Cost Planning (Manufacturing Industry), Machine & Equipment Maintenance (Manufacturing Industry), Remote Troubleshooting and Solar Monitoring Setup.

What is your passion?

Traveling, although I can't do much of it now.

What would you say is your greatest achievement ?

My greatest achievement is being a part of this company and having worked with both the Operations and Service & Warranty departments for almost 3 years. I started working in the company with zero knowledge in solar and now I'm able to monitor and resolve residential and commercial solar issues remotely.



Know someone who wants to lower their energy bills?

We can help! If you know a business that is interested in savings from energy efficient and renewable energy solutions plus helping to save the planet, refer them to the experts, Cherry Energy Solutions! There could be a wonderful and welcome “thank you” in it for you.

Photo: Muhammad Faiz Zulkeflee on Unsplash

[Refer a business](#)

Speak to Cherry, the 4th biggest solar installer* nationally, about our Freedom Formula, the key to controlling your energy costs and securing a predictable energy future for your business, school or government building.

With the backing of EnergyAustralia, safety is mandated to the highest standards. Our customers can have peace of mind and assurance that we are going to be a strong and stable partner for them now and long into the future.

^according to Sunwiz April 2021

[Read our capability statement](#)

How much is your roof worth?

60 **SECOND**
SOLAR
CALCULATOR.

[FIND OUT MORE](#)