



Hi there,

Spring sun means more energy! We hope you're feeling invigorated and looking forward to getting out there to make the most of it, even if it is only for 4 hours in some parts of Australia. Here in Vic, we are crossing all of our fingers and toes that, with vaccination rates increasing, restrictions decrease so that we are "back to normal" as soon as possible.

Speaking of making the most of it, spring also means longer daylight hours and more energy generation from your solar PV systems! If you're still on the fence about solar, now's the best time to get in to get the most out of the spring and summer sunshine.

On top of all the savings from a solar PV system & LED lighting upgrade, you can get an even better return on your clean and energy-efficient investments with the current federal and state government rebates and incentives for solar and LED lighting. Keep reading for more information.

But, we have limited installation capacity available so, if you want a solar PV system up and running before 1/1/22 (when federal government rebates - STC's - reduce by another 6.5%), call us now to schedule your installation date. First in, best dressed (for more savings, sooner).

Do you enjoy receiving this newsletter and find it educational and informative? Let's make it official! Please sign up for continued monthly updates below.

[Give me more news!](#)

September Special

Cherry's September Special

Just until the end of September, all new quotes accepted* will receive either :

- a solar PV system clean after the first 12 months of installation OR
- \$5,000 off (99kW solar PV systems only) OR
- free upgrade to Gold package with Solar Analytics + 12 months performance guarantee

This is on top of federal and state government rebates and incentives (see below)!

Talk to your Business Development Manager or reply to this email to get a quote today!

*only applies to new quotes and cannot be used in conjunction with other discounts and/or offers. Only valid until 30th September.

Contact us today



Take advantage of federal and state government rebates and incentives and start saving now!

Government rebates and incentives for clean and efficient energy solutions have aligned for the first time in history (and maybe the last), creating a window of opportunity never seen before. You could get more than 60% of your investment supported by government rebates and incentives!

Rebates and incentives include:*only applies to new quotes and cannot be used in conjunction with other discounts and/or offers. Only valid until 30th September.

- Victorian Energy Efficiency Certificates (VEECs), currently at an all-time high market value, that can be used for:
 - LED lighting upgrades. Upgrade old, inefficient lighting, or even old LED lighting, to the latest technology, quality LED lights with a market-leading 5-year warranty for free!
 - Solar PV systems over 200kW. Get a percentage discount upfront (depending on the size of your system)^ and/or get the amount paid back to your business as a lump sum cash rebate approximately 12 months post-installation instead of lower rebates every year for the next 8 years.
- The Federal Government Stimulus Package. Claim your LED lighting upgrade or solar PV system installation as an instant or accelerated asset tax write-off*, reducing your pay-back period and increasing your return on investment.
- Small-scale Technology Certificates (STC's) and Large-scale Technology Certificates (LGC's) are federal government incentives for solar installations under 100kW and over 100kW respectively.

If you are ready to install solar or upgrade your lights, you could be eligible to receive some, or all, of these rebates and incentives and, as a result, your LED installation may be free and your solar system heavily discounted!

^Upfront discounts will be subject to approvals. Cherry Energy Solutions have the right to decide on upfront discount available with remaining rebate balance to be provided 12-18 months post installation, upon registration of VEECs.

*Subject to terms and conditions. Please speak to your financial advisor or accountant regarding the above information.

Find out more here!

Deeming period decline

Source: Clean Energy Regulator

STC incentives to reduce

Every year, small-scale technology certificates (STCs) reduce in quantity and value by about 6.5%. This reduces the rebate available for new solar PV systems under 100kW.

As installations need to be completed in the year the STCs are claimed, you'll need to get in now to get installed before it drops at the end of the year!

Talk to us to get a quote (or accept your current quote) before it's too late!

[Read more here](#)



Source: ABC News

Renewable energy sector reforms to protect rooftop solar customers

The federal government has released a long-awaited rooftop solar sector review, saying consumers will be the winners with new rules to stamp out dodgy operators.

[Read more here](#)



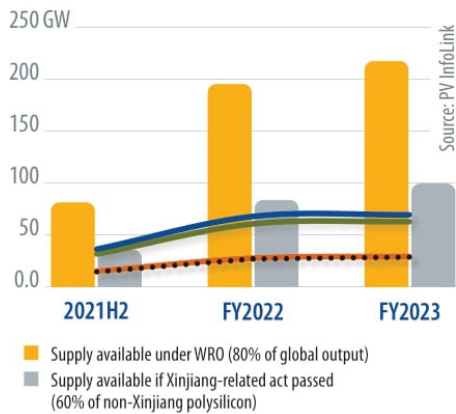
Source: Renew Economy

Queensland's first big standalone battery charges up for first time

The first grid-scale big battery in Queensland – at Wandoan South – has started operations, charging and discharging for the first time this week as it begins its long commissioning process.

[Read more here](#)

Polysilicon supply vs. global module demand forecast

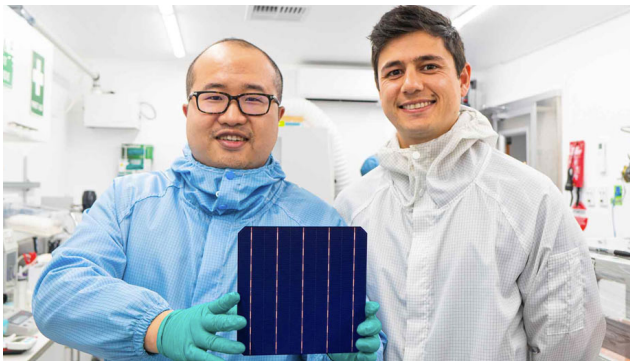


Source: PV Magazine Australia

Looming impacts of international trade disputes on polysilicon

The polysilicon business outlook seems good over the short term. However, trade disputes between the United States and China bring uncertainty. U.S. Customs and Border Protection (CBP) has issued a withhold release order (WRO) against Xinjiang-based Hoshine Silicon Industry, restricting imports of silica-based products related to the company and its subsidiaries.

[Read more here](#)



Source: PV Magazine Australia

Australian start-up sets efficiency record

Sydney-based solar technology start-up SunDrive has rocked the status quo, developing a silver-free solar PV cell and at the same time elevating the world efficiency record for a commercial-size silicon solar cell to 25.54%.

The result is a major shake-up for the industry with China-based solar cell manufacturers topping the efficiency records in recent years.

[Read more here](#)



Source: Washington Post

Biden officials trumpet how solar can provide nearly half of the nation's electricity by 2050

The new Energy Department analysis shows how the United States can scale up production of solar panels, which now provide 3 percent of the nation's electricity, to 45 percent over the next three decades. It would entail the United States doubling its installed solar power every year for the next four years, compared with 2020, and then doubling it again by 2030.

[Read more here](#)

echo

have saved more than

873,087 tonnes CO₂

being released into the atmosphere thanks to our energy efficiency installations*.

Emissions equivalent to sending an estimated 873 people into space.*



ekoenergy

littil

CHERRY

*this is an estimation based on energy efficiency installations undertaken by Echo Group with in relation to emissions factors provided by the National Greenhouse and Energy Reporting (Measurement) Determination 2008 and approximate daily average production. Estimated emissions from space tourism from : <https://theconversation.com/space-tourism-rockets-emit-100-times-more-co-per-passenger-than-flights-imagine-a-whole-industry-164601>

873,087 tonnes CO₂ reduced and counting!

Echo Group is proud to announce that, as at the end of August, we have saved more than 873,087 tonnes of CO₂ emissions from being released into the atmosphere thanks to our solar and LED installations through our commercial business Cherry Energy Solutions, our residential business eko energy and our wholesale and trade business, littil LED lights.

This is equivalent to emissions from sending an estimated 873 people into space!

Special thanks to our past, present and future customers for becoming more sustainable and energy-efficient, we could not have achieved this without you.

Our numbers get updated monthly so keep an eye out for our Sept results next month.



Case Study - Waverley BMW

BMW have a firm intention to grow their list of comprehensive solutions to become more sustainable and set clear targets for CO2 reduction.

Have a quick look at their 299.88kW solar PV system and hear from Brett Jakes, Dealer Principal for Waverley BMW.

[Watch the video case study](#)



Product Spotlight - Risen Energy

We are now supplying and installing Risen Energy solar panels!

Risen Energy was founded in China in 1986 and became a pioneer in the solar industry. Risen Energy has committed to the solar industry as a research and development expert, manufacturer, investor, and developer.

Over the years, Risen Energy has played an active role in delivering green energy worldwide. It was in 2008 when Risen Energy established an Australian presence by supplying solar PV panels and energy storage systems to both the residential and commercial market, as well as utility developers.

[Read more here](#)



Cherry Staff Spotlight - Richard Walmsley

This month, get to know Richard a bit better! Richard is our newest sales member in the New South Wales/Queensland team.

What are your hobbies?

Bush camping and live music. Happiest when I can combine the 2 at a music festival.

What qualifications do you hold?

I have a Clean Energy Council Grid Connect Design Certificate and a Higher National Diploma in Electronics and Telecommunications Engineering.

What's your expertise?

Solar, LED lighting, Power Factor Correction, Network Demand Tariffs and demand management.

What is your passion?

Building long-term relationships to help companies fully understand their electricity consumption and costs. Once we have done that, we can work together to reduce their impact on our planet while increasing profitability,

What would you say is your greatest achievement ?

In my professional life, I have worked in the military, hospitals, manufacturing and music industries as well as energy efficiency. I have been lucky enough to have had some great achievements in all of them. But the thing that I am proudest of and therefore my greatest achievement is my family. I am a very proud Dad to 3 wonderful daughters. But I think their Mum had more to do with that than me.



Know someone who wants to lower their energy bills?

We can help! If you know a business that is interested in savings from energy efficient and renewable energy solutions plus helping to save the planet, refer them to the experts, Cherry Energy Solutions! There could be a wonderful and welcome “thank you” in it for you.

Photo: Muhammad Faiz Zulkeflee on Unsplash

[Refer a business](#)

Speak to Cherry, the 4th biggest solar installer* nationally, about our Freedom Formula, the key to controlling your energy costs and securing a predictable energy future for your business, school or government building.

With the backing of EnergyAustralia, safety is mandated to the highest standards. Our customers can have peace of mind and assurance that we are going to be a strong and stable partner for them now and long into the future.

^according to Sunwiz April 2021

[Read our capability statement](#)

How much is your roof worth?

60 **SECOND**
SOLAR
CALCULATOR.

[FIND OUT MORE](#)