



Hi there,

Welcome to 2021 and to our first newsletter of the year!

The cherry season is nearly over, with only a couple more weeks of delicious and ripe Australian grown cherries appearing in our supermarkets, but it is certainly not over for Cherry Energy Solutions! Our delicious and ripe energy efficiency solutions keep growing in benefits and this year, they are juicier than ever.

Did you know our Trina solar PV panels have a 15-year product warranty, compared to many others who only provide a 12 year product warranty? Talk to us to find out more about our Tier 1 Trina panels!



Source: The Examiner

## Net zero emissions by 2050?

Will Scott Morrison adopt the 2050 target already supported by other developed countries and federal Labour? “Our goal is to reach net-zero emissions as soon as possible, and preferably by 2050,” he said. Will the Nationals stand in the way of this happening? Will ScoMo be able to walk the talk? We can only wait and see.

[Read more here](#)



Source: Sydney Morning Herald

## Australia leads world on renewables

Data from the Clean Energy Regulator estimates a record 7 GW of new renewable capacity was installed throughout Australia in 2020 off the back of record rooftop solar investment. The renewables boom has helped Australia deploy new renewable energy 10 times faster than the global average.

[Read more here](#)



Source: The West Australian

## David Honey promises Liberal renewable energy investment won't increase bills

Liberal renewable energy investment will not trigger a spike in energy costs, shadow energy minister David Honey has promised.

[Read more here](#)



Source: The Age

## Labor's electric vehicle tax set for a rough road ahead

Worldwide sales of electric vehicles grew by an estimated 40 per cent last year despite a drop in overall global vehicle sales and the pandemic. EVs make up less than 1 per cent of Australian vehicles, 10 times fewer than Europe, but the Victorian state government wants to tax EV drivers 2.5 cents per kilometre and make them contribute to the cost of maintaining the road network.

[Read more here](#)



Source: Bloomberg  
Photo: Markus Winkler on Unsplash

## Denmark secures backing for \$34 billion Clean Energy Island

Our forward thinking friends in Denmark have secured backing for a \$US34 billion man-made clean energy island with hundreds of offshore wind turbines that will deliver clean electricity and help the country achieve climate neutrality by 2050!

[Read more here](#)



Source:The New Daily

## EU to hit Australia with a border tax on carbon emissions

The European Parliament gave the nod to the move on Friday, which means Australian products entering the EU will be hit by a tariff to make up for the fact Australia has no price on carbon.

[Read more here](#)

## February Special

### The Cherry on top

The Victorian government (VEU) certificates have grown in value to be at record levels, meaning lighting upgrades to LED could be supplied and installed free\*. Even upgrades of old LEDs to new LEDs, giving you a new 5-year product warranty, could also be supplied and installed free\*. The value of the NSW government (ESS) certificates have grown in value too, allowing businesses to upgrade to LED lights at negligible cost.

Talk to us today to find out how you can get free LED upgrades for your property and start saving right now!

\*Subject to terms and conditions. VEEC prices allow for free LED upgrades at time of publication. Eligibility criteria applies.

[Contact us today](#)





have saved more than

# 843,118,570 kg CO<sub>2</sub>

being released into the atmosphere thanks to our energy efficiency installations\*!

Equivalent to offsetting emissions from fabricating  
an estimated 936,798 tonnes of cement\*!

ekoenergy

littil

CHERRY

\*this is an estimation based on energy efficiency installations undertaken by Echo Group with in relation to emissions factors provided by the National Greenhouse and Energy Reporting (Measurement) Determination 2008 and approximate daily average production. Estimated emissions from cement production from Mahasenan, N. et al. (2003). "The Cement Industry and Global Climate Change: Current and Potential Future Cement Industry CO<sub>2</sub> Emissions", Greenhouse Gas Control Technologies - 6th International Conference, Oxford: Pergamon.

## 843,118,570 kg CO<sub>2</sub> reduced and counting!

Echo Group is proud to announce that, as at the end of January, we have saved 843,118,570 kg of CO<sub>2</sub> emissions from being released into the atmosphere thanks to our solar and LED installations through Cherry Energy Solutions, our residential business eko energy and our wholesale and trade business, littil LED lights.

Special thanks to our past, present and future customers for becoming more sustainable and energy efficient, we could not have achieved this without you.

Our numbers get updated monthly so keep an eye out for our February results next month.

[Read more here](#)



## Case Study - Wellington Reserve Community Centre

In their efforts to lead the sustainability charge, Monash City Council (MCC) sought to establish a demonstration site at the Wellington Reserve Community Centre, where residents and businesses could visit and learn about the environmental and financial benefits of clean energy like solar.

With a screen installed in the Centre to allow visitors and staff to view the solar production, site consumption and battery charge in real-time, Wellington Reserve Community Centre is providing an interactive space for the community to learn about solar.

[Read case study for more](#)

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## Product Spotlight - Sunlock

SunLock is a 100% Australian owned and Australian manufactured quality commercial rooftop mounting system (otherwise known as racking or rails).

SunLock have the strongest commercial racking system on the market and an impressive 25-year warranty. Other benefits of SunLock include:

- A unique integrated earthing solution built into Mid clamps for flat to roof installations with spring loaded mechanisms on their tilt systems
- Cable management with their standard C Channel Rail System
- Unique dual fixing channel foot providing a great solution for structurally challenging rooftops and, in some instances, reduces the need for 3 rails
- For larger buildings with wider purlins, SunLock racking systems can achieve longer spans.
- Ability to withstand the harsh Australian environment thanks to commercial solar installer design and engineering
- Compliance with AS/NZS 1170.2.2011
- These impressive benefits result in 15-50% faster installations compared to installations using traditional racking systems.

Cherry Energy Solutions are proud to use SunLock on all commercial solar PV installations.

[Read more about SunLock](#)

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### **Cherry Staff Spotlight - Saurav Srivastav**

Saurav is in the Tender team and is an absolute whiz when it comes to putting tender documents together for our clients. He's also a cricket fan and plays on the weekends!

#### **What are your hobbies?**

I enjoy jogging, meditation and cricket in my spare time.

#### **What qualifications do you hold?**

I have a MBA - Finance from Tulane University (USA) and a Bachelor of Technology in Electronics & Telecommunication Engineering.

#### **What's your expertise?**

Energy trading, structuring and pricing of PPAs, bidding, contracts and commercial management; all the most important skills for a successful tender team!

#### **What is your passion?**

It is my passion to work in renewables with a focus on finance such as financial modelling, M&A and project finance.

#### **What would you say is your greatest achievement ?**

The sale of energy for more than \$1 billion through energy trading in the short/medium/long term.

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## Know someone who wants to lower their energy bills?

We can help! Besides savings from installing solar, LEDs and batteries, if you know someone that is interested in becoming more energy efficient AND wants to help save the planet, refer them to Cherry, the experts in commercial energy efficiency and renewable energy solutions!

Photo: Muhammad Faiz Zulkeflee on Unsplash

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Speak to Cherry, the 5th biggest solar installer\* nationally, about our Freedom Formula, the key to controlling your energy costs and securing a predictable energy future for your business, school or government building.

With the backing of EnergyAustralia, safety is mandated to the highest standards and warranties are covered for the life of the warranties. Our customers can have peace of mind and assurance that we are going to be a strong and stable partner for them now and long into the future.

\*according to the latest Sunwiz data, ranked in the 30-100kW and 75-100kW groups

[Read our capability statement](#)

How much is your roof worth?

**60** **SECOND**  
**SOLAR**  
**CALCULATOR.**

[FIND OUT MORE](#)