



Hi there,

We feel positive this month. The trees are up, decorations are everywhere, some of us are slowly getting back to the office, most of us are enjoying the weather, embracing our family and friends again, dining in restaurants, cafes and on the streets, catching up in parks, sunning ourselves on the beach and, most importantly, we appear to be pretty much community COVID transmission free.

As we get ready to bid 2020 goodbye and welcome 2021, the 1st of January could not come fast enough for many. This year has been a bit of a roller coaster for us and we, as we are sure everyone else will, look forward to more ups than downs next year.

If you're wondering how the business you own or manage can benefit from our energy efficiency products and services more next year, talk to us about the incredible opportunities available to reduce your operational or capital expenditure and the many benefits they bring, all obligation free of course.

Cherry wish to share joy and positivity and look forward to partnering with you in your sustainability journey in 2021. We hope next year is a marked improvement on 2020 for everyone!



We made it through the year!

Our thoughts are with everyone this newsletter reaches and, at this time of year, we would like to show our gratitude and reflect on 20 positives 2020 delivered. We've put down our first 5 and you can have a look at the rest on the link below

1. Reconnecting and quality time with those we live with as we navigated through isolation and other restrictions
2. Witnessing milestones in our children during formative years that we may have otherwise missed working away from home
3. New fur baby arrivals providing a number of physical health and psychological benefits including increased cardiovascular health, fewer visits to the doctor, stronger immune systems, increased popularity and empathy, higher self-esteem and a more positive outlook on life, less depression, and care, keeping us company when we're sick or feeling down as well as giving us a sense of security if we are home alone

4. A huge reduction in pollution and carbon emissions. Our parks looked greener, our beaches looked cleaner and clearer air, water and skies.
5. A new way to connect through Microsoft Teams, ZOOM, House Party and more

We hope you have a safe and well deserved Christmas and New Year. We look forward to supporting you and your sustainability initiatives in the new year.

[Read our 20 positives this year](#)

Cherry End-of-Year Special

Cherry End-of-Year Special

Speak to your Cherry Sales Consultant about end of year specials that you may be eligible for. Don't delay, all specials expire close of business on 18 December so you have this week only!

[Contact us](#)



SEASON'S GREENINGS!

Closing between 25th Dec to 10th Jan

After a hectic year, we are looking forward to a good break to catch up and spend some quality time with our loved ones.

We would like to thank all our customers, partners and suppliers for your support through a very interesting year indeed. Our office will be closed between the 25th of Dec to the 10th of Jan. If you need to speak with someone from our team, please contact our office at 1300 740 784 otherwise, we look forward to touching base with you in the new year!

Our newsletter will take a hiatus in Jan but we will be back in Feb! Enjoy your time off and have a fantastic break - you deserve it!



The \$49 billion budget

In a bid to get the Victorian economy back on track in the wake of the COVID-19 pandemic, the Victorian Treasurer delivered a \$49 billion budget which included spend on targeted funding for clean energy projects, including six new renewable energy zones (REZ's).

The REZ's would be established along the lines of the recommendations made in the AEMO's Transmission Roadmap for the state. Energy minister Lily D'Ambrosio said in a statement "The REZ's will create local jobs, reduce power prices and advance work to tackle climate change."

Source: Renew Economy
Photo credits : The Australian

[Read more here](#)



Morrison sets end of year goal to target IR and greenhouse emissions

Prime Minister Scott Morrison has revealed an ambitious plan to ditch Australia's use of carryover credits to meet the nation's Paris Agreement commitments to cut greenhouse gas emissions by 2030.

Source: Sydney Morning Herald

[Read more here](#)



Electricity Infrastructure Investment Bill a victory

On 27 November 2020, the Energy Infrastructure Bill was passed through the NSW Parliament with cross-party support.

The Bill will establish the NSW Electricity Infrastructure Roadmap, which is expected to deliver \$32 billion in private investment in regional energy infrastructure and around 6300 construction jobs and 2800 ongoing jobs by 2030.

Source: Clean Energy Council

Photo credits : The Australian

[Read more here](#)



Tasmania - the 100 percent renewable energy state

The Tasmanian Government announced on 27 November that the state has reached the milestone of becoming 100 per cent self-sufficient in renewable energy, establishing itself as the first Australian state to do so. This achievement was realised when the 29th wind turbine at the Granville Harbour Wind Farm came online.

This milestone comes a week after legislation to increase Tasmania's Renewable Energy Target to 200 per cent renewable generation by 2040 successfully passed through the Tasmanian Parliament.

Source: Clean Energy Council

Photo source : The Examiner

[Read more here](#)



Hydrogen research facility at Deakin's Warrnambool campus

Construction began at the hydrogen research facility at Deakin University last week. The facility, called the Hydrogen Training Testbed at the Hycel Technology Hub, is being constructed at Deakin's Warrnambool campus and has received \$2 million in funding from the Australian Government over two years to increase industry application of hydrogen research.

The facility will work alongside a Future Fuels Cooperative Research Centre project investigating hydrogen compatibility in the reticulated gas network, one of the first steps to transition Deakin's Warrnambool campus to 100 per cent hydrogen.

Source : The Standard

[Read more here](#)



Sydney aims to turn entire bus fleet electric by 2030

The Sydney Morning Herald reports that the New South Wales Government will work to replace its entire 8000-bus fleet with electric-powered vehicles by 2030 and will deliver the first 50 to Sydney next year.

[Read more here](#)

echo

have saved more than

599,532,801 kg CO₂

being released into the atmosphere thanks to our energy efficiency installations*!

Equivalent to offsetting emissions from an
estimated 85,647 Australian homes in one year*!



ekoenergy

littil

CHERRY

*this is an estimation based on energy efficiency installations undertaken by Echo Group with in relation to emissions factors provided by the National Greenhouse and Energy Reporting (Measurement) Determination 2008 and approximate daily average production. Estimated emissions from Australian homes provided by <https://www.yourhome.gov.au/energy>

599,532 tonnes of emissions and counting!

Echo Group is proud to announce that, as at the end of November, we have nearly saved 600 million kilograms/ or 600 thousand tonnes of CO2 emissions from being released into the atmosphere thanks to our solar and LED installations through Cherry Energy Solutions, our residential business eko energy and our wholesale and trade business, littil LED lights.

Special thanks to our past, present and future customers for becoming more sustainable and energy efficient, we could not have achieved this without you.

Our numbers get updated monthly so keep an eye out for our December results in January!

*this is an estimation based on energy efficiency installations undertaken by Echo Group in relation to emissions factors provided by the National Greenhouse and Energy Reporting (Measurement) Determination 2008 and approximate daily average production. Estimated emissions from Australian homes provided by Department of Industry, Science, Energy and Resource's National Greenhouse Gas Inventory : March 2020 report.



Case Study - Melba Fresh

Melba Fresh is a Melbourne based fresh produce wholesale company who have been trading for four generations. Understanding the significance of climate change, Melba Fresh were passionate about becoming more sustainable.

EnergyAustralia recommended Cherry Energy Solutions and Melba Fresh chose Cherry for their exceptional customer service. Melba Fresh's 99.22kW solar PV system will save them \$35,516, 126MWh and 128,503 kg CO2 per annum, equivalent to reducing emissions from 64,225.5 kg of coal burned.

[Read case study for more](#)



Cherry Staff Spotlight - Leo Caruso

Leo the Legend has been with our business for 2 years and brings a wonderful vibe to the company as well as excellent project management skills and outstanding customer service.

What are your hobbies?

On my leisure time I love doing outdoor sports, such as surfing, running and recently became more and more interested in bouldering, a great sport for socialising!

What qualifications do you hold?

I have a Bachelors Degree in Environmental Engineering with a Postgraduate Diploma in General Management. I also have the Clean Energy Council Designer Accreditation.

What's your expertise?

I started a business in my early 20's, running a company in microfinance back in Argentina with my brother and father. It was fantastic but 7 years later I decided to move to Australia, drawn by the renewable energy world and started from scratch selling solar PV systems for residential purposes. 5 years later I decided to make use of my Engineering skills and jumped onto a more tech role to become a Solar Project Manager for an American Company. I moved to Echo nearly 2 years ago as a Commercial PV Project Manager and look forward to working on many more solar projects to come!

What is your passion?

I could spend hours developing the answer to this question. I feel true passion for everything related to art as a form of expression, such as listening to a wide range of music genres, dancing, drawing and playing guitar. I am now learning a new instrument called the HandPan, a metallic drum that has a very "profound" sound, I love it!

What would you say is your greatest accomplishment?

Moving to Australia on my own back in 2012. Coming into a completely new culture and having to design a new life without the daily support of family and long-life friends was a huge challenge. I now live in the Northern beaches in Sydney with my girlfriend and am really proud of what I had to overcome to be here.

Speak to Cherry, the 5th biggest solar installer* nationally, about our Freedom Formula, the key to controlling your energy costs and securing a predictable energy future for your business, school or government building.

We strive to provide a single point of contact for multiple technologies and look forward to being your partner in sustainability. We will give you a customised and tailored solution specifically for your business and, as the Cherry on top, a wide range of complementary services and benefits to support your energy efficiency projects, including our solar customer care program.

*according to the latest Sunwiz data, ranked in the 30-100kW and 75-100kW groups

[Read our capability statement](#)

How much is your roof worth?

60 **SECOND**
SOLAR
CALCULATOR.

[FIND OUT MORE](#)