




# Saving energy = saving money!

# Make the witch to LED

With Hume City Council's Light\$mart program there's never been a better time to switch to LEDs!




## 1. Multiple subsidies available for businesses in Hume City:

-  Council subsidies up to \$5,000
-  Victorian Energy Efficiency Target certificates (up to 20% off purchase)
-  A further 5% discount on all LED purchases



## 2. Access to special Light\$mart offers:

-  The Light\$mart program is Hume City Council's energy efficient lighting program and is here to help you and your business save money on energy bills and reduce carbon emissions
-  No upfront payment with funding from the Sustainable Melbourne Fund

See reverse for program details.







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Lighting contributes significantly to businesses' electricity bills. If your business is part of Hume City and you want to **SAVE MONEY** on electricity bills, then the Council's Light\$mart program can help you achieve this.



## The Light\$mart program offers:

-  A free lighting audit for your business
-  An LED lighting upgrade proposal including estimated cost and energy savings, payback period, and carbon emission reductions
-  The option to switch to an alternative energy retailer that offers you lower rates
-  A subsidy to help your business become more energy efficient

Program Partner:



A leading Australian LED lighting specialist with more than 6 years of experience designing and manufacturing leading quality LED lights. Cherry LED is a 100% Australian owned and run company.

Some of our customers include: Woolworths, Leighton Holdings, Camberwell Grammar School, Dennis Family Homes, Dan Properties Group and Pemara Printing.

## Why LEDs?

LED Lights	Halogen/Fluorescent Lights
Last more than 50,000 hours	Last between 10 and 20 thousand hours
Energy efficient – Use up to 80% less electricity. Low energy consumption	High energy consumption
Decreased maintenance costs due to longer life span	Increased maintenance costs due to constant replacement
Run on temperatures lower than 80° C – Reduces fire risks and cooling costs	Run on temperatures up to 200° C

**Register your interest today!**

Call cherry LED 1300 740 784 or email [lightsmart@cherryled.com.au](mailto:lightsmart@cherryled.com.au)



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